

# Effective training starts with →

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# addie



## ANALYSIS

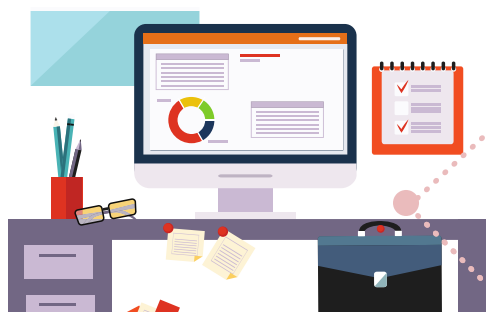
AKA: Collect Information. All you can!

This stage requires that you get all the information you need to determine the best training based on the needs of the learner. Conduct a scoping meeting, talk to SMEs, anything you need to make the best decision for the learner.

## DESIGN

AKA: Plan, outline, or storyboard.

Organize all your collected information to decide on what kind of instruction will work best for the learner. Draft possible activities and evaluation procedures to send for review and approval.



## DEVELOP

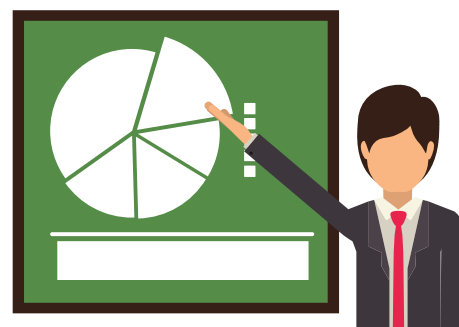
AKA: Build, build, build! (This is the fun part.)

Make everything you need for this training to be successful. Create, record, edit everything, and then edit again. Send your work to the SME or business owner for approval, which might happen more than once.

## IMPLEMENT

AKA: Launch your training!

Promote your training to your target audience. Prepare for and deliver the best training to the learner, and distribute your evaluation strategy to be completed after the training is completed.



## EVALUATION

AKA: Measure, analyze, inspect!

Review EVERYTHING. Data, surveys, instruction, review it all. Provide feedback to SME or Business Owner and use the results to improve your content, instruction, or delivery.

## BACK TO ANALYSIS

More good stuff for your training design at  
InstructionalDesignCompany.com!

This is not a linear process! Always remember to keep ADDIE rolling on with learners in mind.