

The 15 Tools Every Freelance Instructional Designer Needs!



WordPress
Build a gorgeous website!



Jetpack
Analyze your site's performance.



G Suite
Manage your email and share/store documents.



Trello
Manage your projects and To Do lists.



Zoom
Facilitate meetings with clients and record trainings.



ScreenFlow
Record and edit training and How To videos.



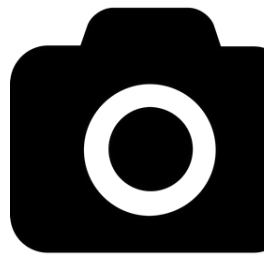
Buffer
Schedule posts to Facebook, LinkedIn, Instagram, and more!



TweetDeck
Schedule posts to Twitter.



TailWind
Schedule posts to Pinterest and Instagram and view post analytics!



Unsplash
Get free graphics to use in your projects and presentations.



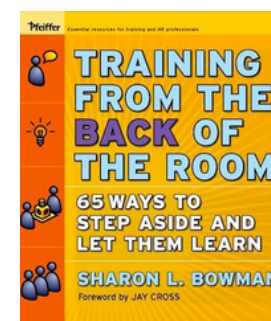
Canva
Create beautiful graphics for marketing and social media.



OptinMonster
Build your list with custom lead magnets.



MailChimp
Manage and communicate with your lists.



Training From The Back Of The Room
Make learning stick and fun!



The Instructional Design Lab

Learn a simple, easy way to design trainings that learners enjoy and benefit from in this step-by-step training course.

