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Reasons to Join the 12 Week

INSTRUCTIONAL DESIGN & TECH ACCELERATOR SYSTEM

instructionaldesigncompany.com/courses

BUILD AN INSTRUCTIONAL DESIGN PORTFOLIO!

The #1 tool you need to show off your instructional design skills is a digital portfolio. In the Instructional Design & Tech Accelerator Certificate program, you will build your portfolio and fill it with assets you create throughout the program!

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LEARN THE ESSENTIALS OF INSTRUCTIONAL DESIGN

As an ID, you must know how what motivates adults to learn, how to engage them, how to maximize retention of concepts learned, how to work with subject matter experts, how to define learner needs, how to write outcomes, write engaging lessons for various mediums, and storyboard. You will learn all of this and so much more!

3

BUILD ELEARNING LESSONS

Create multiple portfolio worthy lessons in Articulate Storyline 360!

CREATE INSTRUCTIONAL VIDEOS

Create multiple instructional videos to add to your instructional design portfolio!

4

LEARN. PRACTICE. GET FEEDBACK. ACCELERATE YOUR GROWTH!

This maybe the most beneficial component of the entire program! As you complete application exercises for your portfolio during the program, you will submit them for expert review and get tailored feedback to help you grow your skills as an instructional designer.

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PLUGIN INTO A PROVEN SYSTEM, COMMUNITY, COACHING, & RECEIVE GUIDED INSTRUCTION

With a robust, lifetime-access curriculum, 6 months of weekly live coaching, 6 months of work reviews with growth feedback, and an awesome community of support, you can develop your ID skills with confidence! With lifetime access to the curriculum, you can replay the lessons as many times as you need, get help when you get stuck, tap into a coaching sessions for expert help!

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EARN ATD CREDIT

The program is an approved provider of ATD certification and recertification education credit hours. 40 education credit hours!

LEAD L&D PROJECTS WITH AGILE PROJECT MANAGEMENT SKILLS

You'll learn how to manage your tasks and projects effectively using a variety of project management strategies and tools.

8



GET HIRED AS AN INSTRUCTIONAL DESIGNER

A resume and cover letter isn't enough to get hired as an instructional designer. You need to understand how to set up a resume and cover letter that highlights your instructional design skills, that doesn't get filtered out by Applicant Tracking Systems, and grabs a prospective employers attention within 5-12 seconds! You'll learn how to do this in the Instructional Design & Tech Accelerator System!

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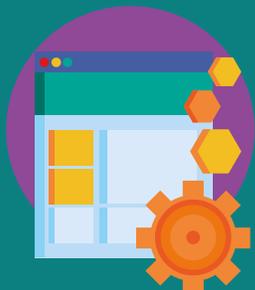
LIFETIME ACCESS

You'll never lose access to your learning with lifetime access to the lessons in the Instructional Design & Tech Accelerator Certificate Program.

ACCELERATE YOUR CAREER CHANGE - 12 WEEKS! THE INSTRUCTIONAL DESIGN & TECH ACCELERATOR CERTIFICATE PROGRAM

PORTFOLIO

Build a digital ID portfolio with assets you create and had reviewed by expert IDs.



FEEDBACK ON YOUR WORK

6 months of real feedback on your work so that you can learn, practice, and grow your skills as an instructional designer

COACHING SUPPORT

Plug into our coaching sessions to get support when you need it!
6 months!



80+

Lifetime access to guided video lessons that you can rewatch anytime!

ALL THIS FOR JUST

\$1490*

*Some taxes & fees may apply. Purchase orders are accepted.

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ACCELERATOR
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